



# INSTANT GARDEN

Instant Garden  
8000 Cypress Grove Lane  
Cabin John, MD 20818

A note to the  
Innkeeper

or current innkeeper



8000 Cypress Grove Ln.  
Cabin John, MD 20818  
Phone: 301-229-9161  
Fax: 301-229-9161  
info@instant-garden.com  
www.instant-garden.com

Dear Innkeeper:

I know that running a B&B is a 24/7 occupation. I believe that you look for ways to make your life a little easier and save time and money as well. I am sure you will find that our company, **Instant Garden**, and our line of lifelike floral arrangements, can not only beautify the rooms of your establishment but, ultimately, free you from the time spent purchasing and maintaining cut flowers and the daily care of houseplants.

Please take a moment and visit our website, **[www.instant-garden.com](http://www.instant-garden.com)**, to see florals so lifelike, that you must touch them to know they are not real. Even the most discriminating plant aficionados can be proud to give these arrangements as gifts or own them themselves.

There are many reasons why our florals can benefit your inn or B&B. Almost every home or place of business has a room that is too dark, or a piece of furniture too tall for live plants. Many establishments have valuable pieces of furniture and antiques on which the owner would not want to chance placing live plants for fear of water damage or staining. Some clients and owners are allergic to flowers. Rotating the arrangements through the rooms of your establishment is a cost-free way to change the look of the rooms.

We believe that our florals are the finest, most realistic available in this country today. We are so confident in our quality that we will guarantee your satisfaction. If you are not happy with your purchase, we will do everything we can to ensure your satisfaction.

In the "Showroom" section of the website, you will find the area called "Custom Designs." Here you will see the many options available to you. We are always designing new arrangements. If you have a specific color or floral request, we can come up with a design to suit your needs.

If I have piqued your interest and you would like to know more about our services, call us or e-mail us at **[info@instant-garden.com](mailto:info@instant-garden.com)**.

Thanks for your time,

*Steve*

Steve Futterman for  
Instant Garden  
301-229-9161



This a direct marketing brochure I designed from concept to completion for Instant Garden.